

BIG

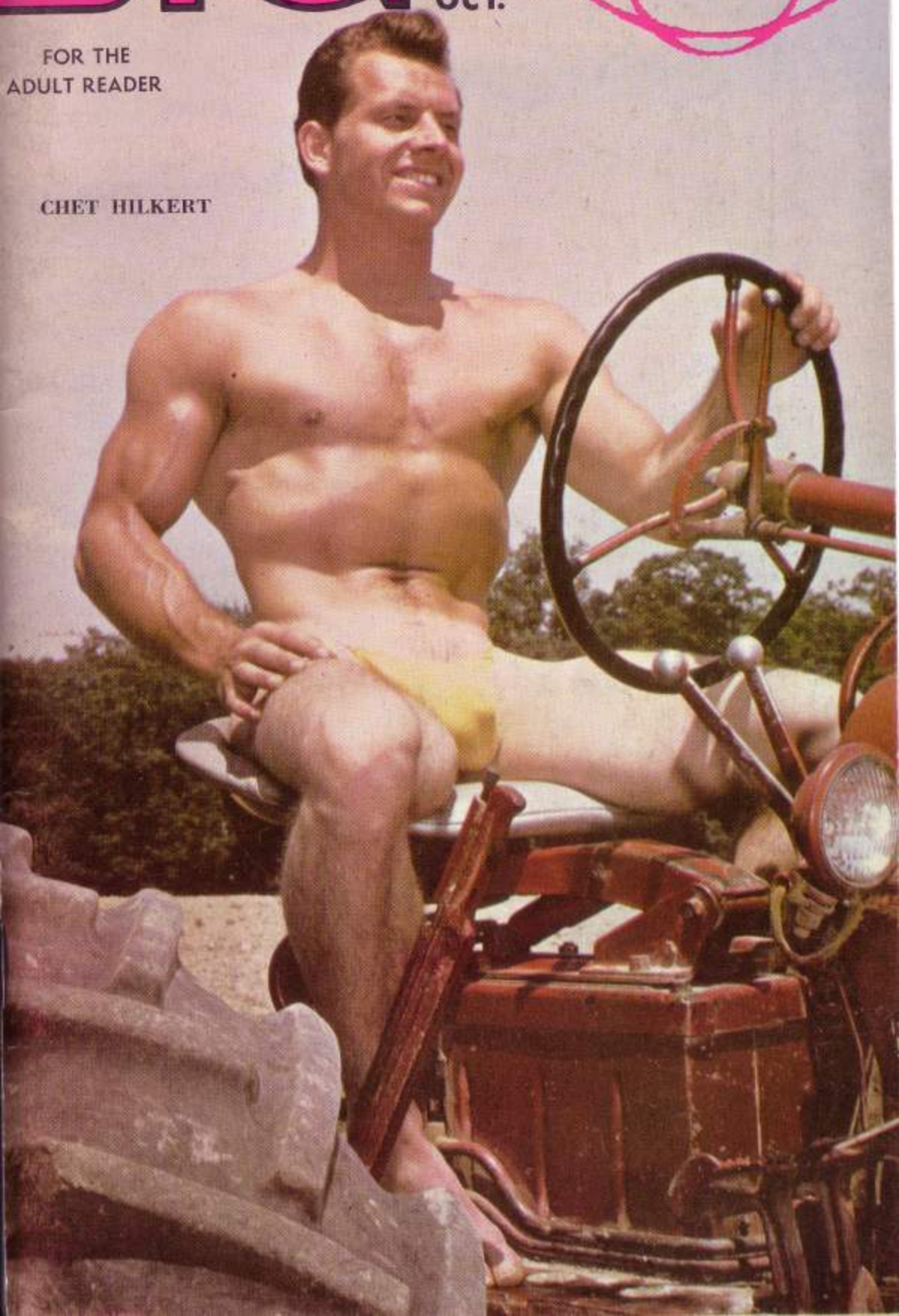
ACME

OCT.

50¢

FOR THE
ADULT READER

CHET HILKERT



SVEN-ERIC



VOL. 4,

OCT. , 1965

Eye of the



ARTIST

Eye of the



BEHOLDER

Eye of the



CAMERA

THE

BIG

VIEW

BIG's point of view should serve to inspire the young men of this nation to keep physically fit through healthful indoor and outdoor activity.

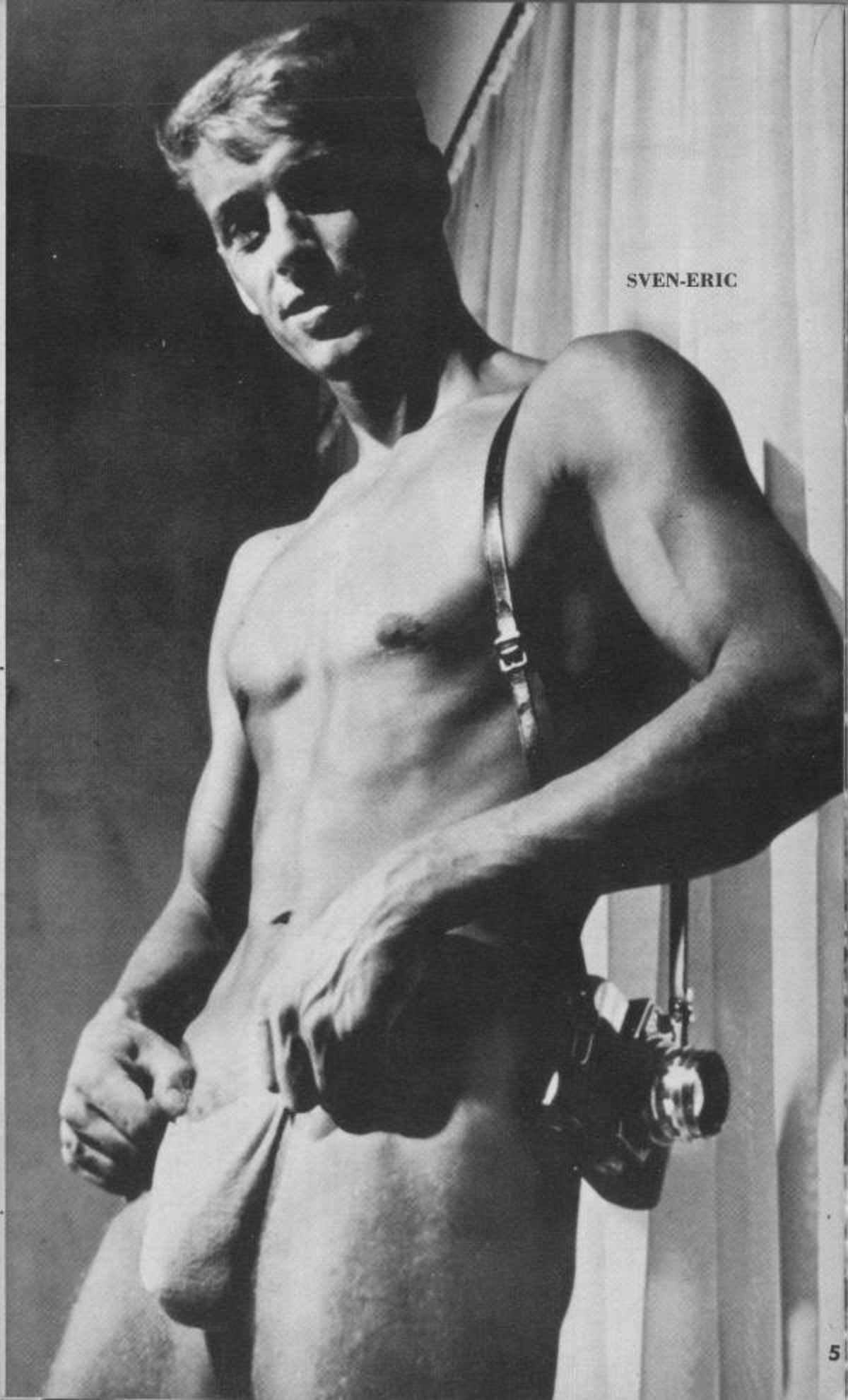
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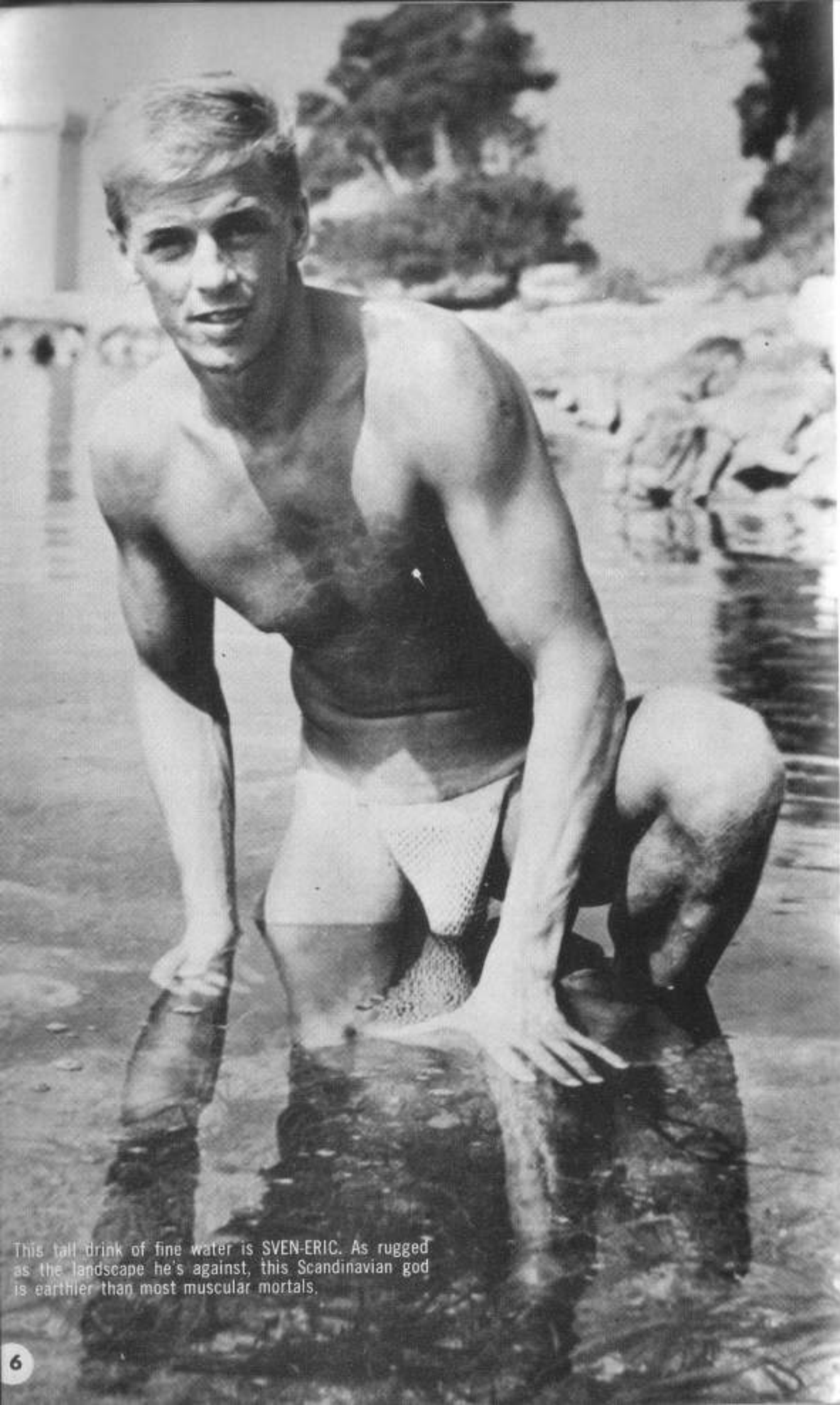
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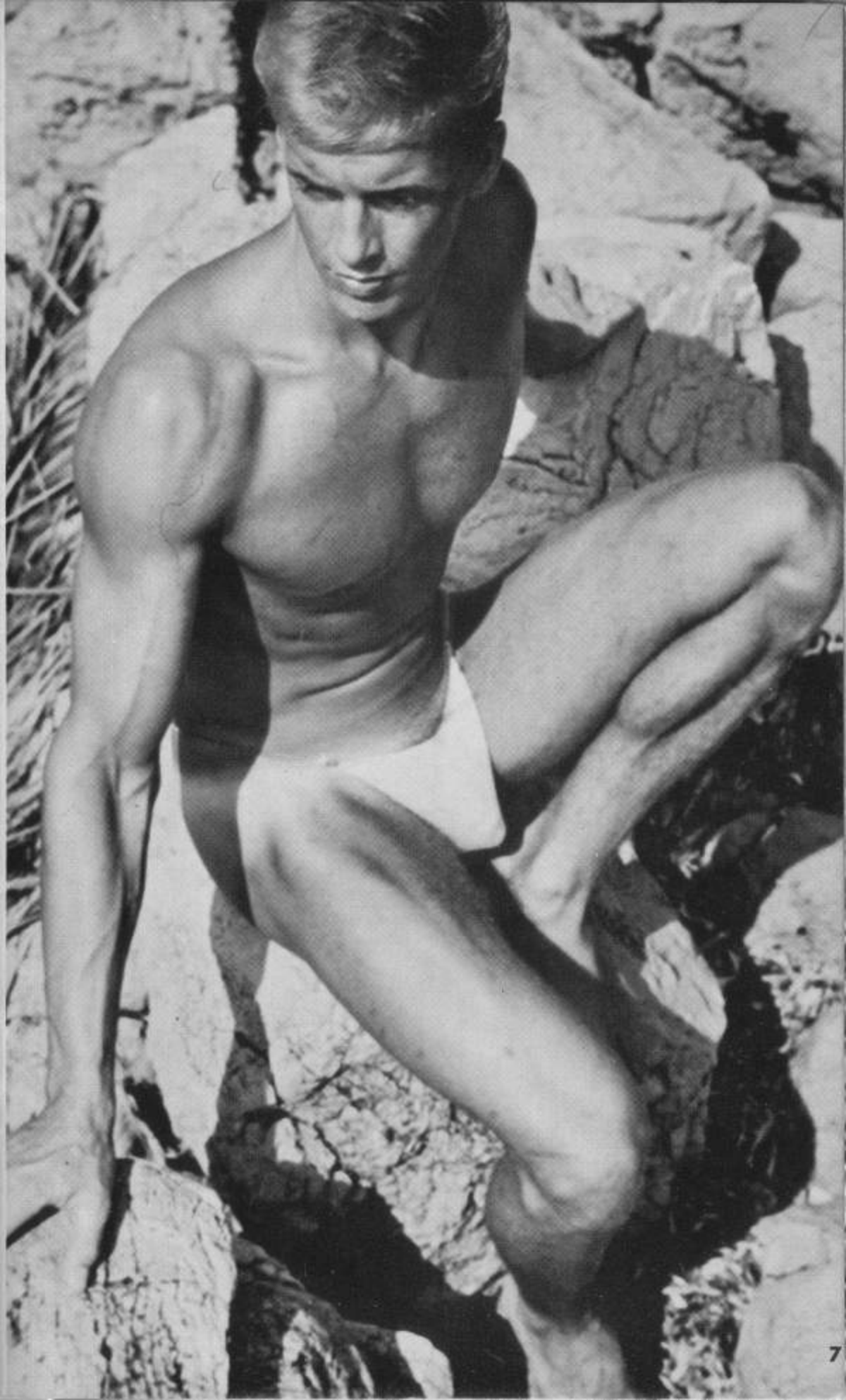


A black and white photograph of a muscular man, identified as Sven-Eric, posing shirtless. He is holding a vintage camera with a large lens in his right hand, positioned near his waist. A strap is visible over his right shoulder. The background consists of light-colored vertical curtains. The lighting is dramatic, highlighting his physique.

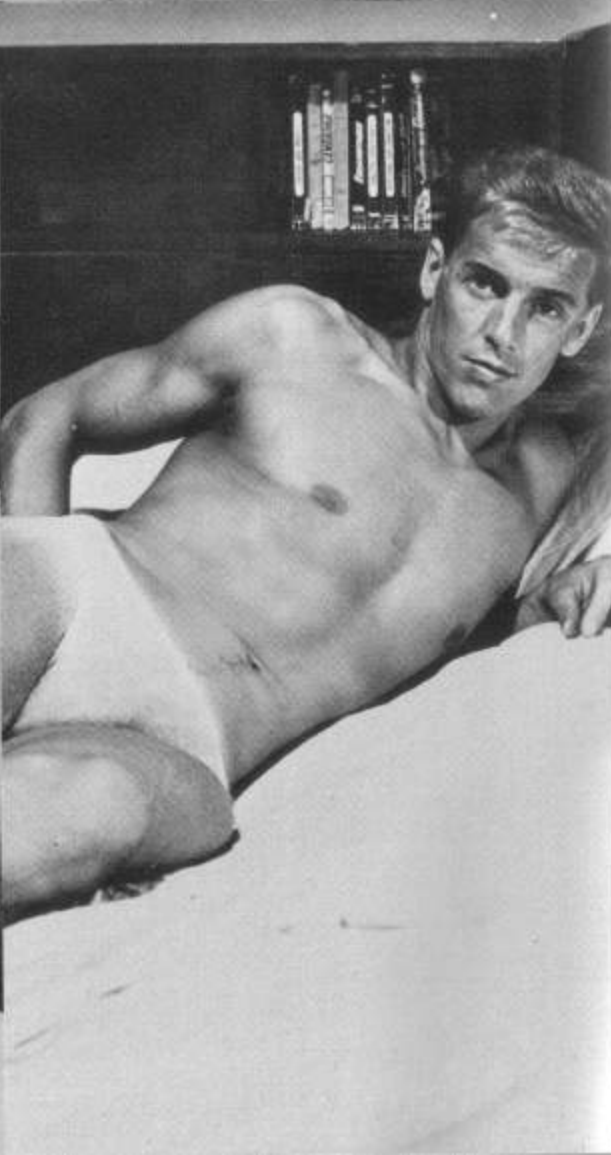
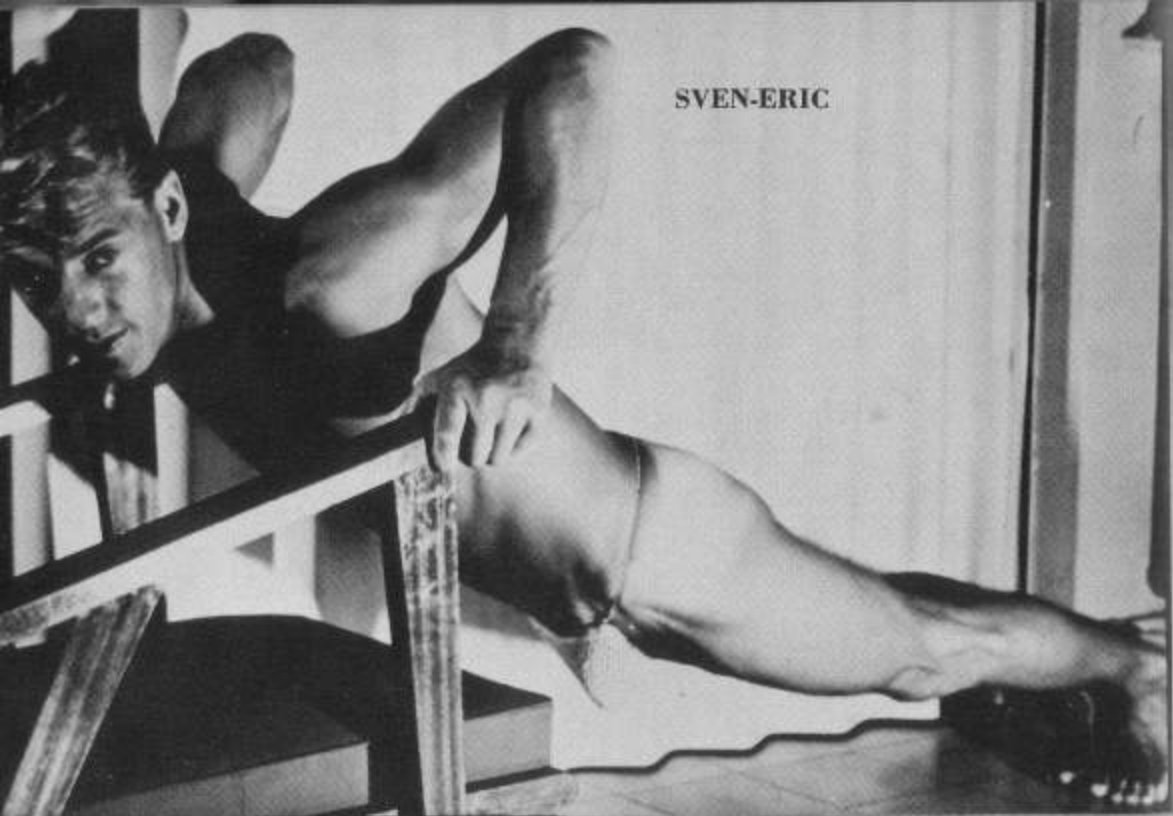
SVEN-ERIC



This tall drink of fine water is SVEN-ERIC. As rugged as the landscape he's against, this Scandinavian god is earthier than most muscular mortals.



SVEN-ERIC





SVEN-ERIC

PAT

Here SVEN-ERIC is joined by PATRIK BERGLUND, an olympian friend. Both are ready for the Games, any games.

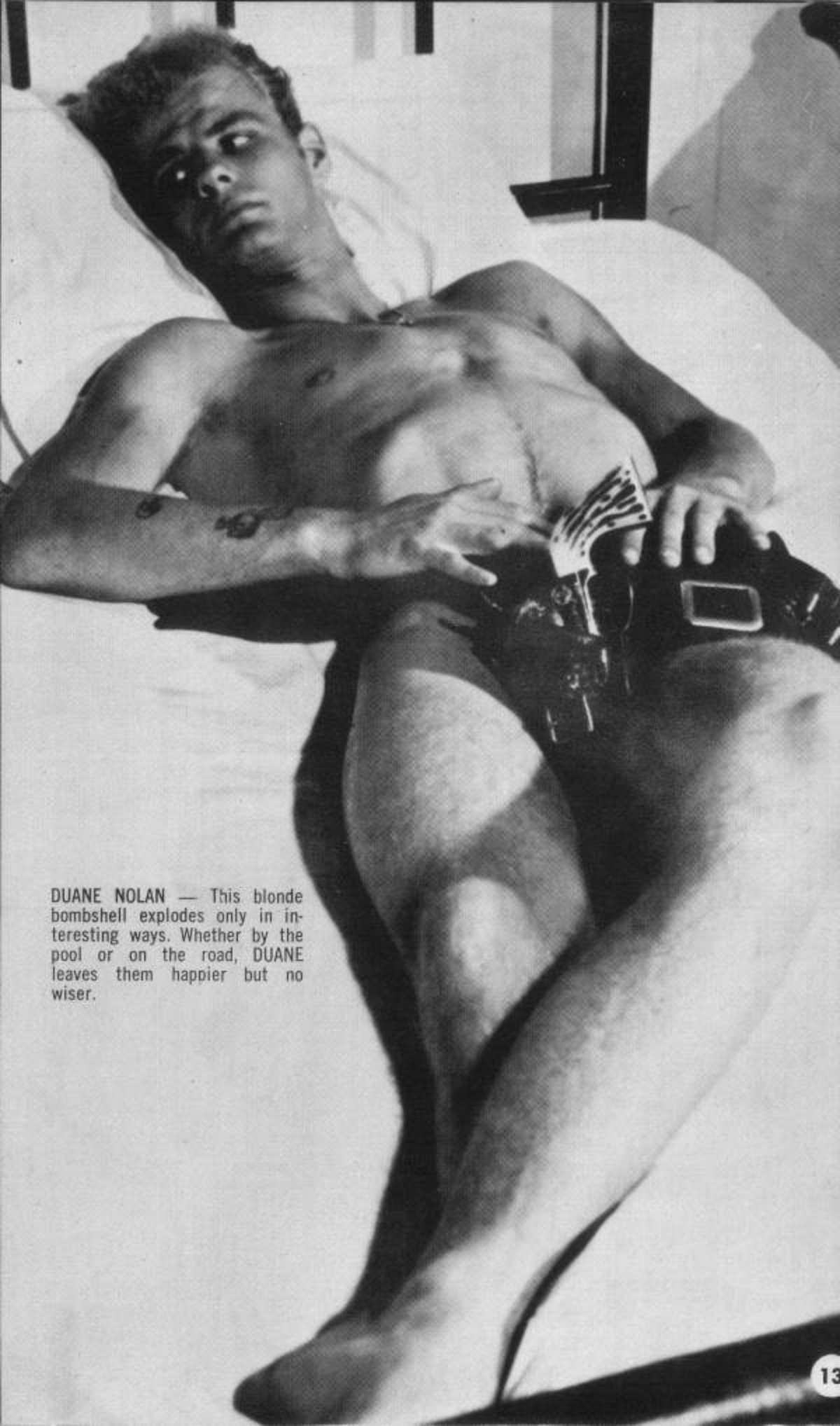


ing. BO NILSSON is a
al swinger, and the swing
his backyard is never
pty. At the beach or
st within reach, blue eyed
gives them a run for
eir money.

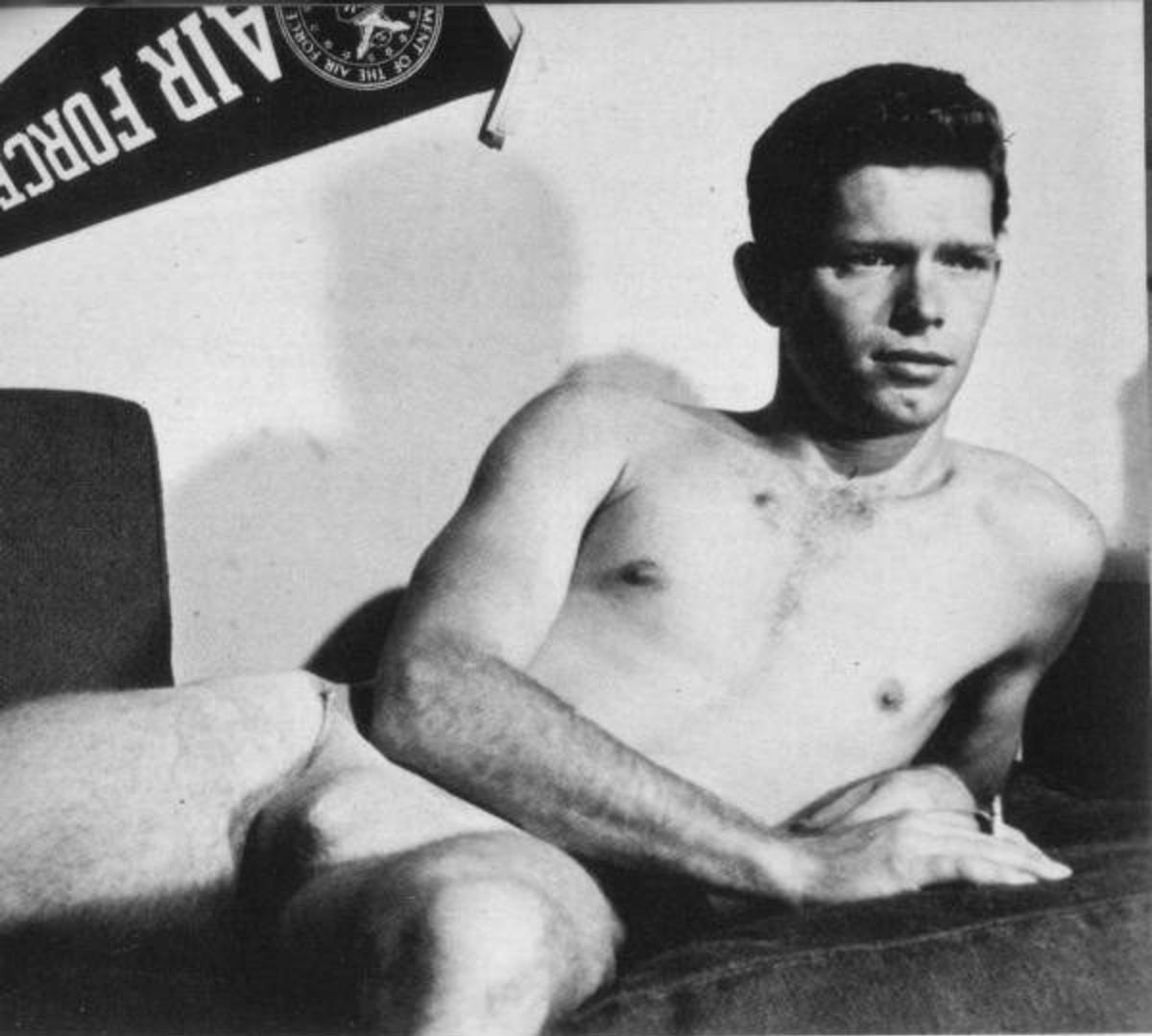








DUANE NOLAN — This blonde bombshell explodes only in interesting ways. Whether by the pool or on the road, DUANE leaves them happier but no wiser.

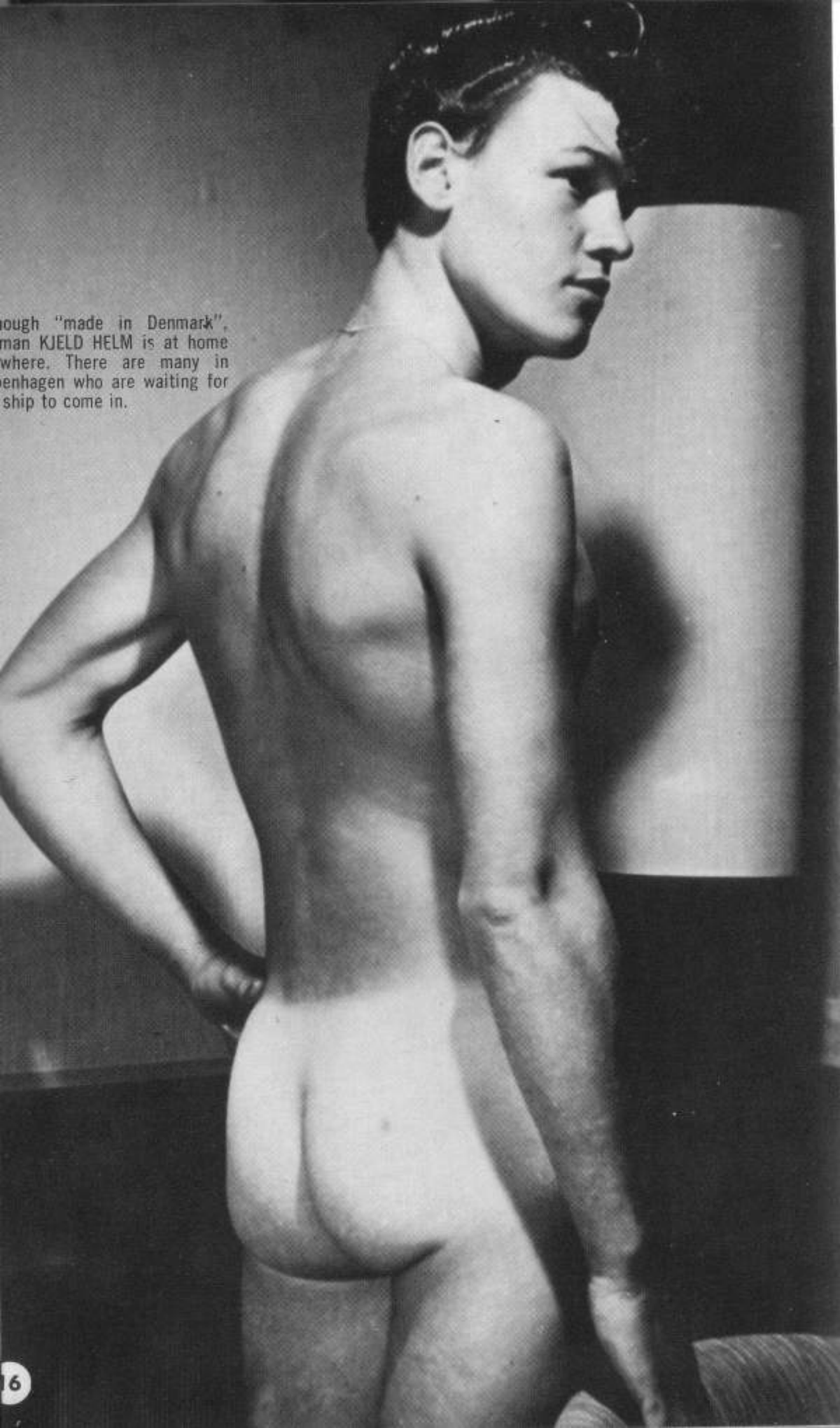


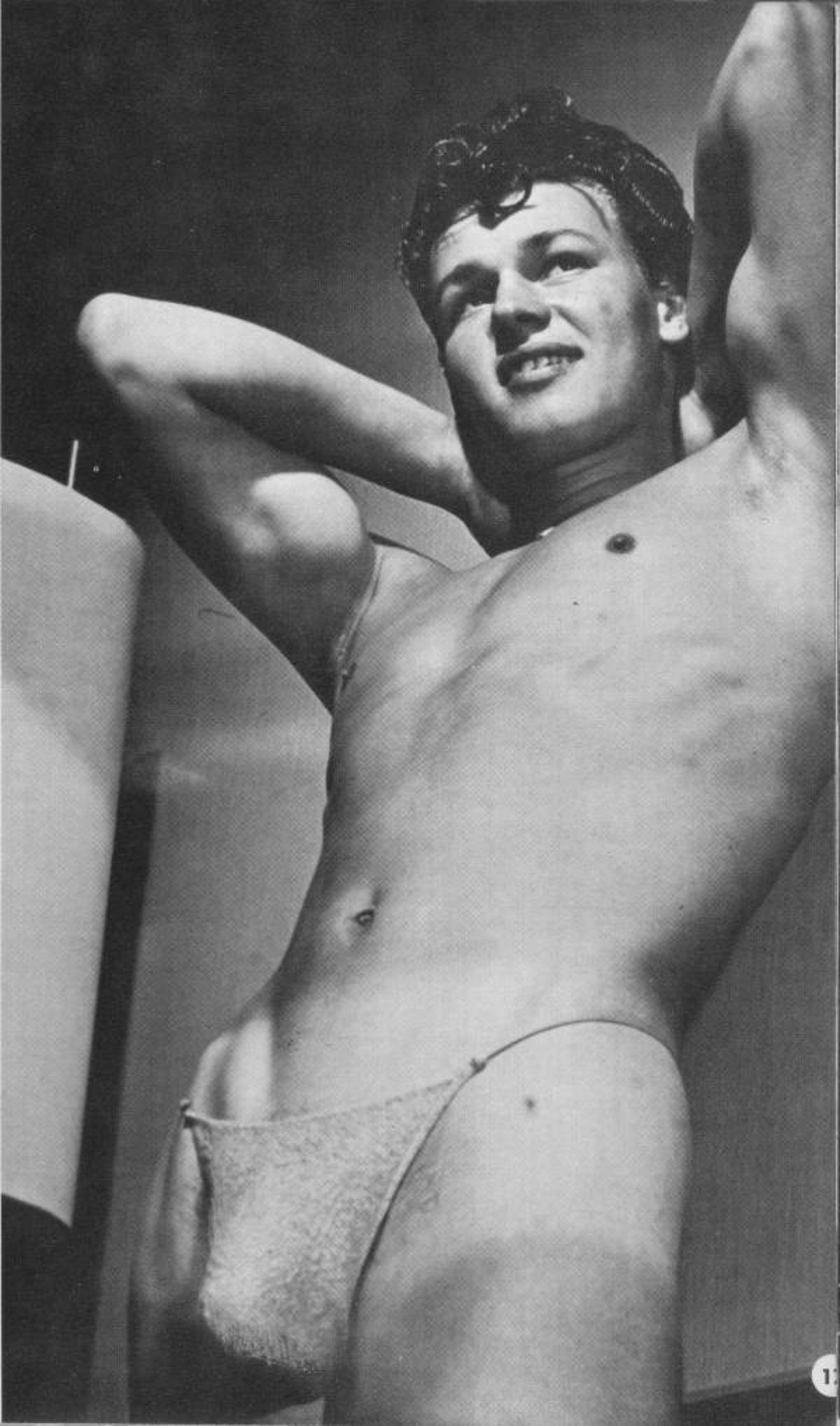
Our DICK TRACY, IS NO flatfoot, and does'nt take a
Chiropodist to prove it. Despite his puzzled look
DICK is all for fun and games.

KJELD HELM



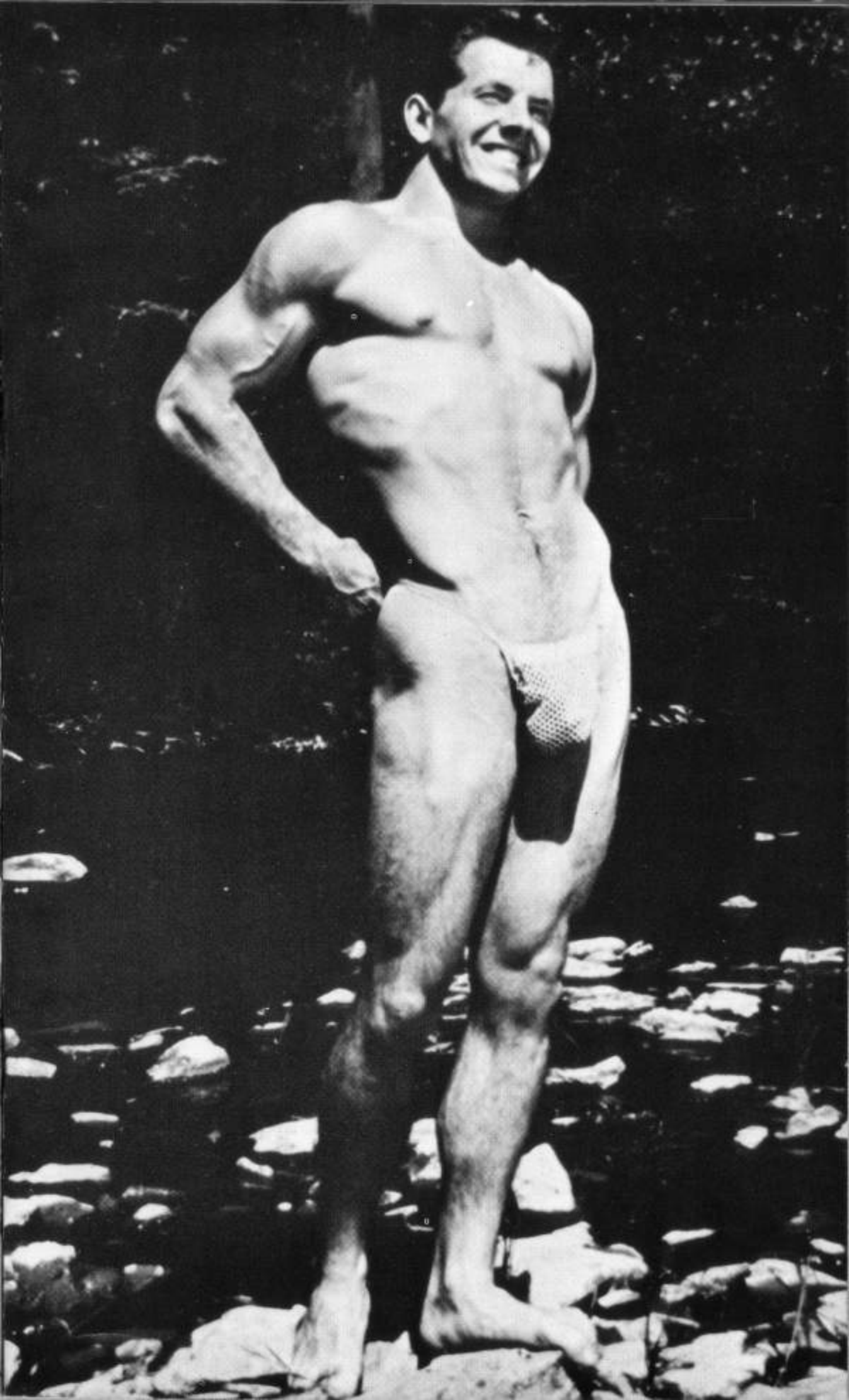
ough "made in Denmark",
man KJELD HELM is at home
where. There are many in
enhagen who are waiting for
ship to come in.





CHET HILKERT



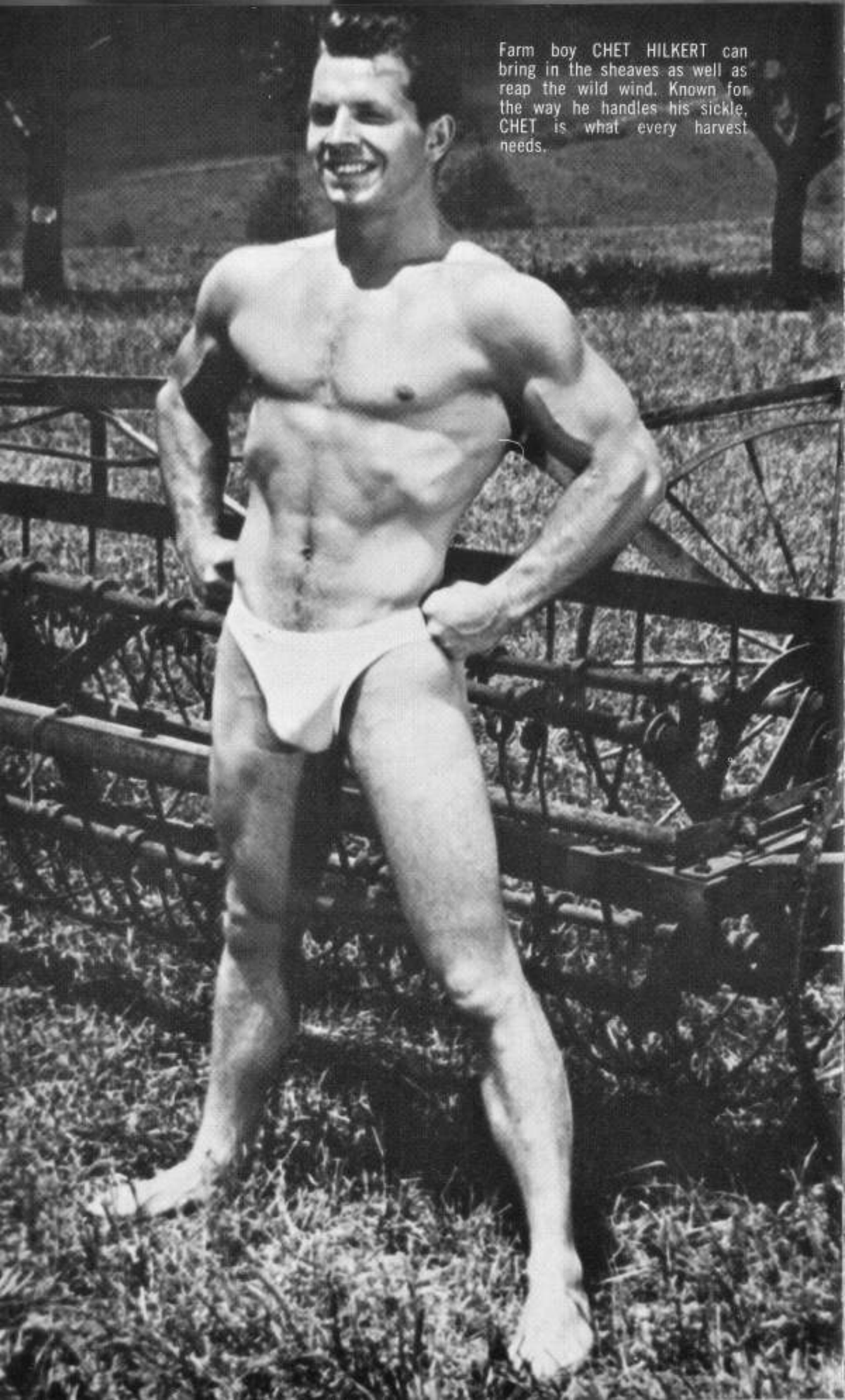


THE
BIG
VIEW

CHET HILKERT



Farm boy CHET HILKERT can bring in the sheaves as well as reap the wild wind. Known for the way he handles his sickle, CHET is what every harvest needs.





Known for his bedside manner, young Dr. PATRIK BERGLUND is not allowed in the wards because, he makes all the temperatures rise.



24 CHAMPION+QUALITY+SATISFACTION

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- 3 A CREDIT of \$2.00 on orders of \$10.00 or more
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Indicate your choice of model shown below and free sample on the order coupon below and return it today with \$2.00 for instant MAIL ORDER SATISFACTION. (This ad is directed to adults only)



CHRIS



WARREN



STANLEY



CHET



JIM



KEN

—Return Order Coupon—

CHAMPION P. O. Box 39, 217 West 18th St., New York, N. Y., 10017

(CHECK ONE SAMPLE AND ONE MODEL.)

- ☐ STANLEY HILKERT
- ☐ CHET HILKERT
- ☐ WARREN NEWMAN
- ☐ CHRIS YUNKER
- ☐ KEN FRENCH
- ☐ JIM CURTIS

You will be sent FREE all our available catalogs.

If you desire samples of additional models, please enclose \$1.00 for each sample.

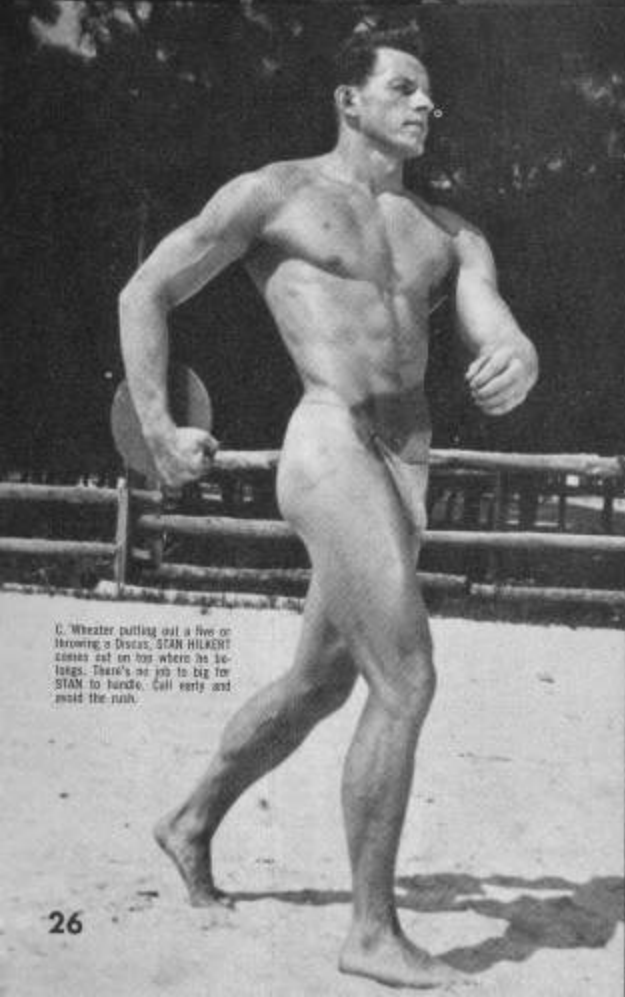
Rush my General Selector Catalogs for only \$2.00, along with a sample ☐ Color Print or ☐ Color Slide of model checked at left. (Check One)

Name _____ (Please Print)

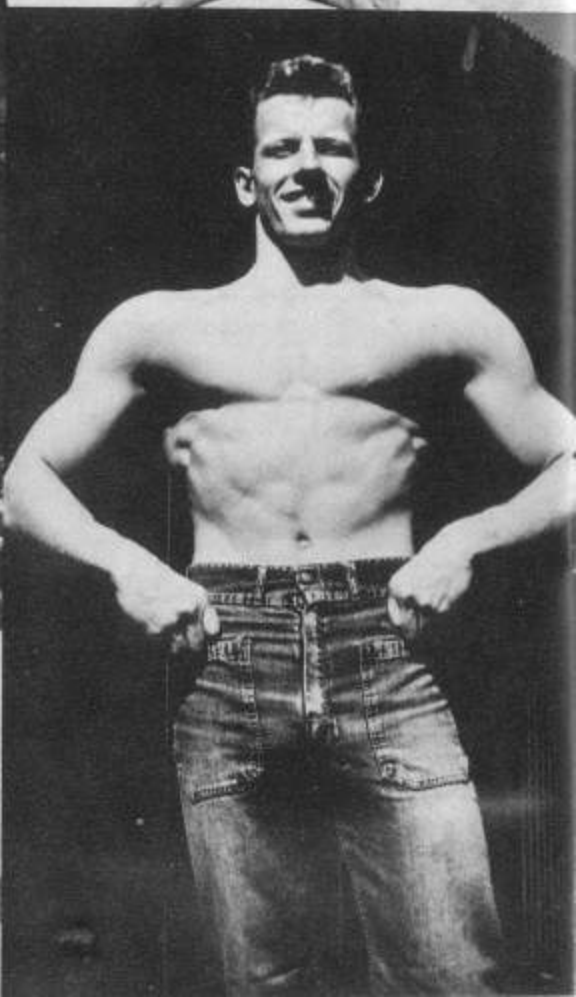
Address _____

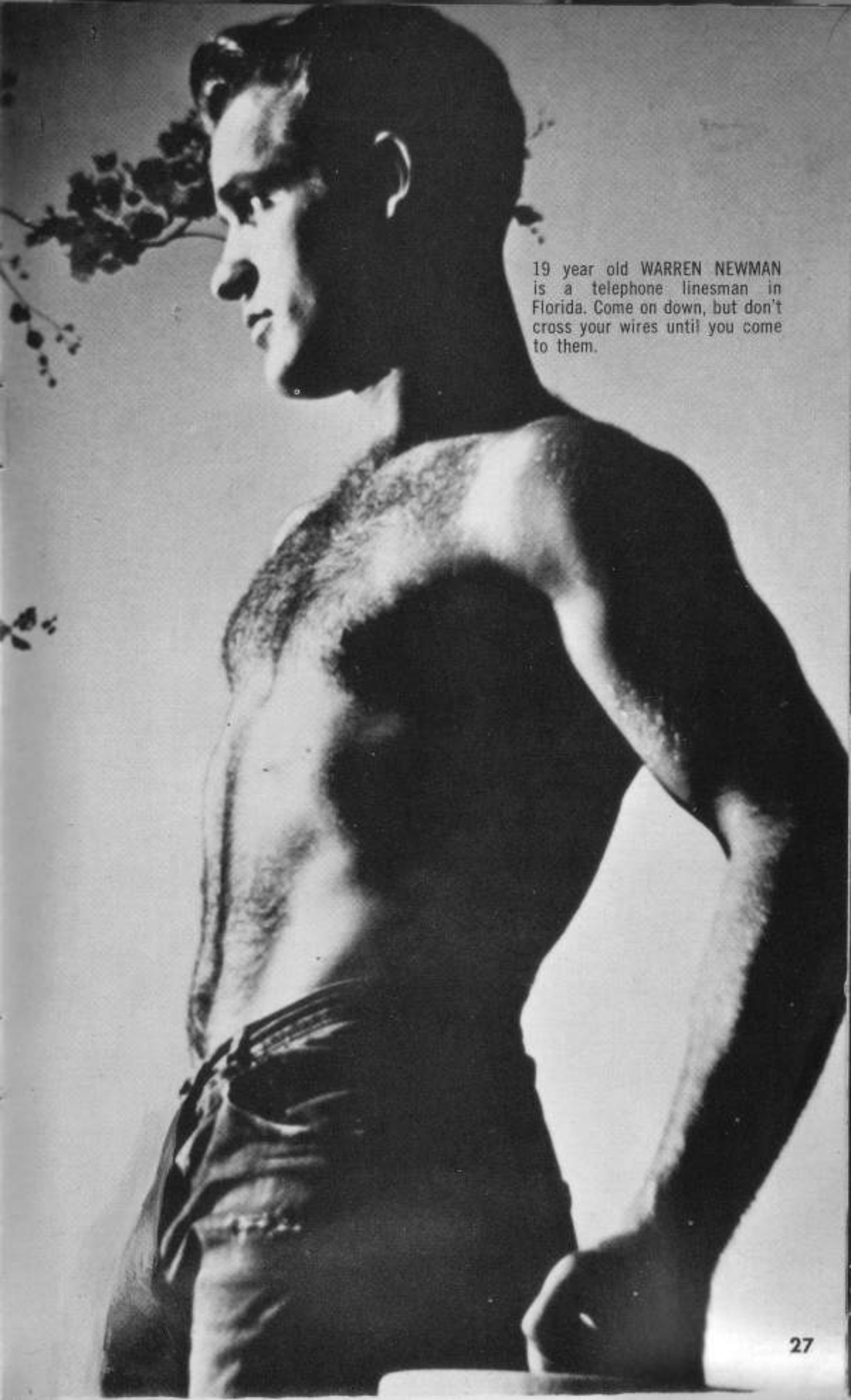
City _____ State _____ Zip _____

Add 25¢ for AIR MAIL.

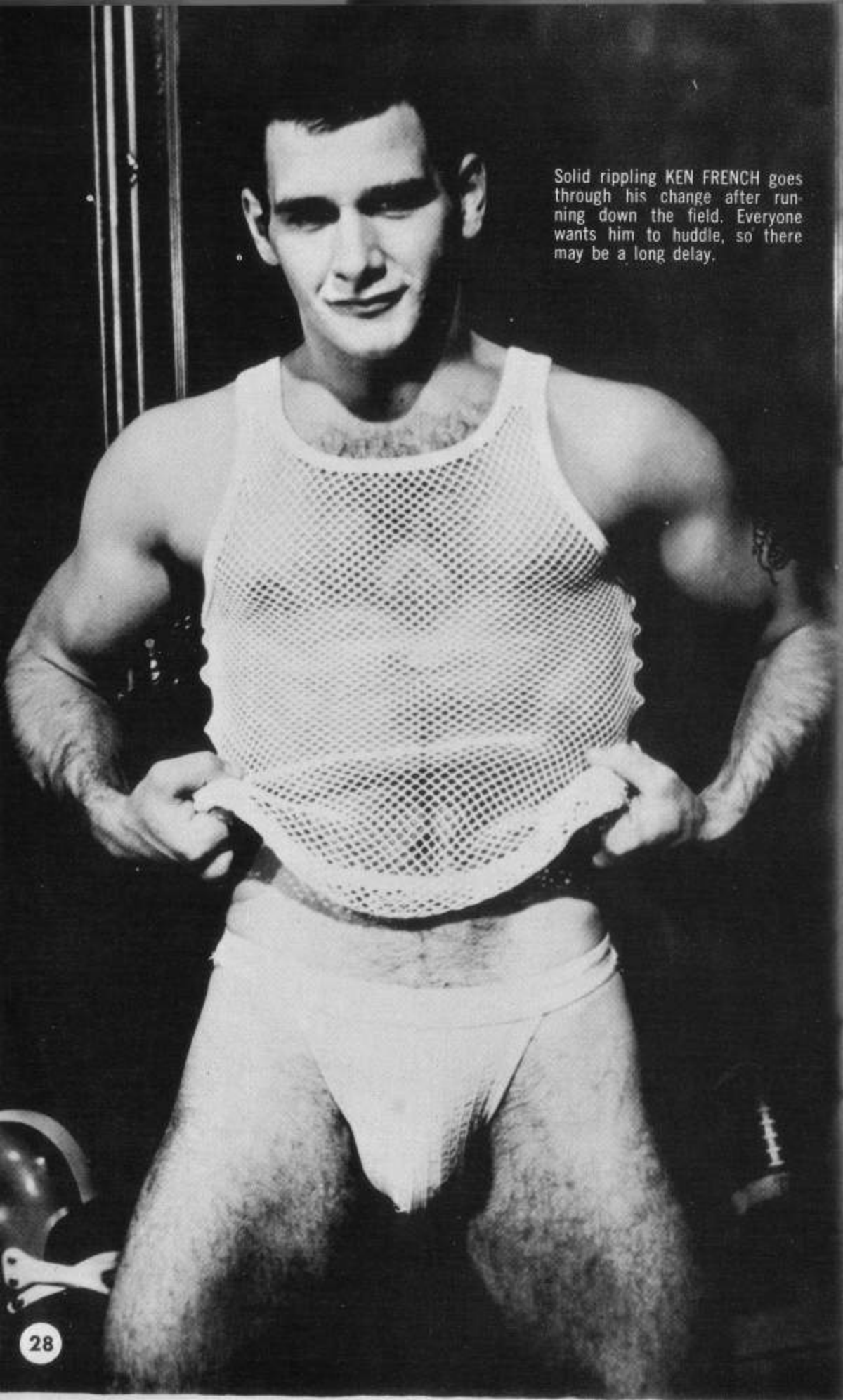


C. Wheeler pulling out a five or throwing a Discus, STAN HILKERT comes out on his own where he belongs. There's no job to big for STAN to handle. Call early and avoid the rush.





19 year old WARREN NEWMAN
is a telephone linesman in
Florida. Come on down, but don't
cross your wires until you come
to them.



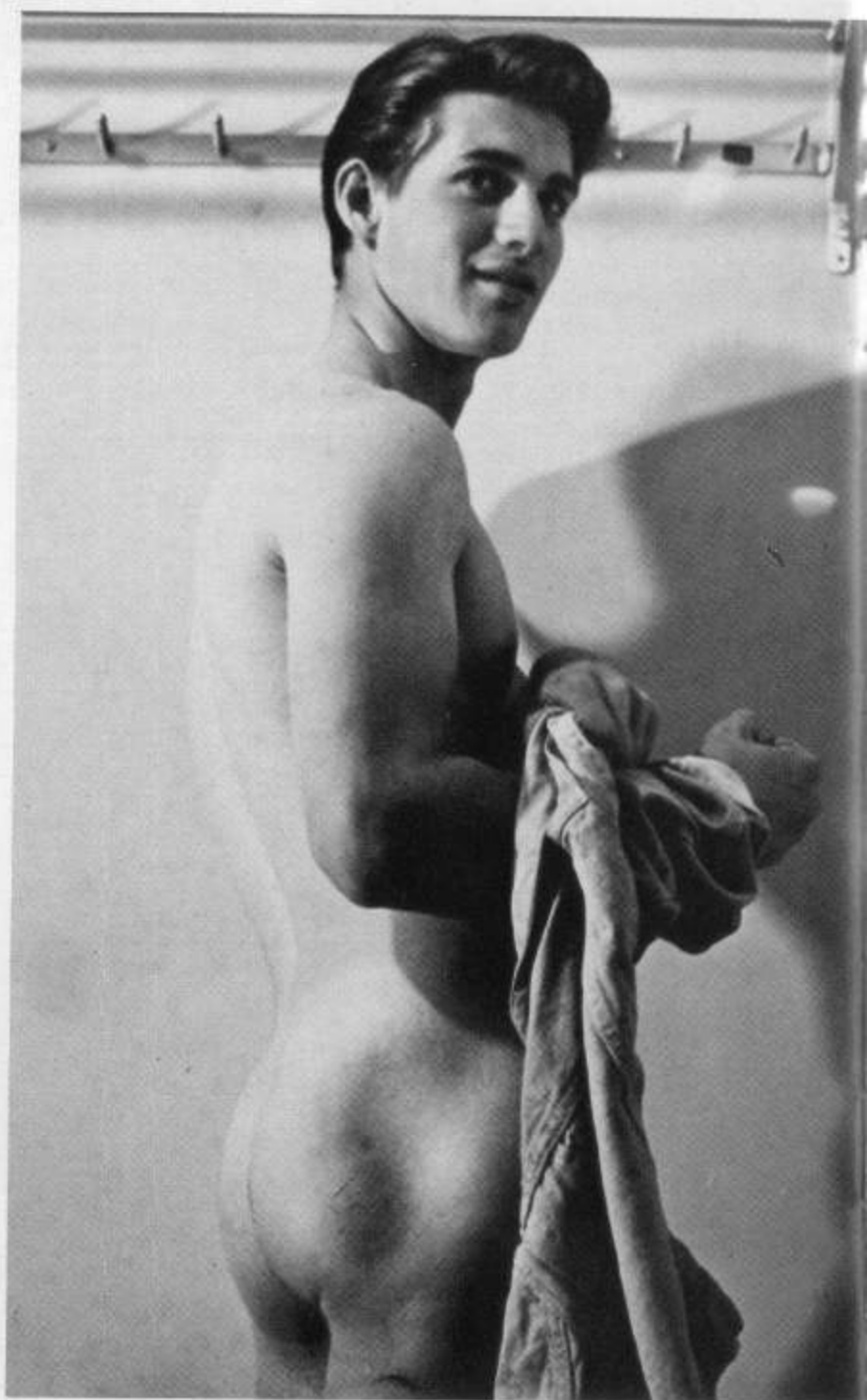
Solid rippling KEN FRENCH goes through his change after running down the field. Everyone wants him to huddle, so there may be a long delay.

B. HELMUT RIEDMEIER is ready for a dip, but to get those monumental charms dry he'll need more than that little towel.

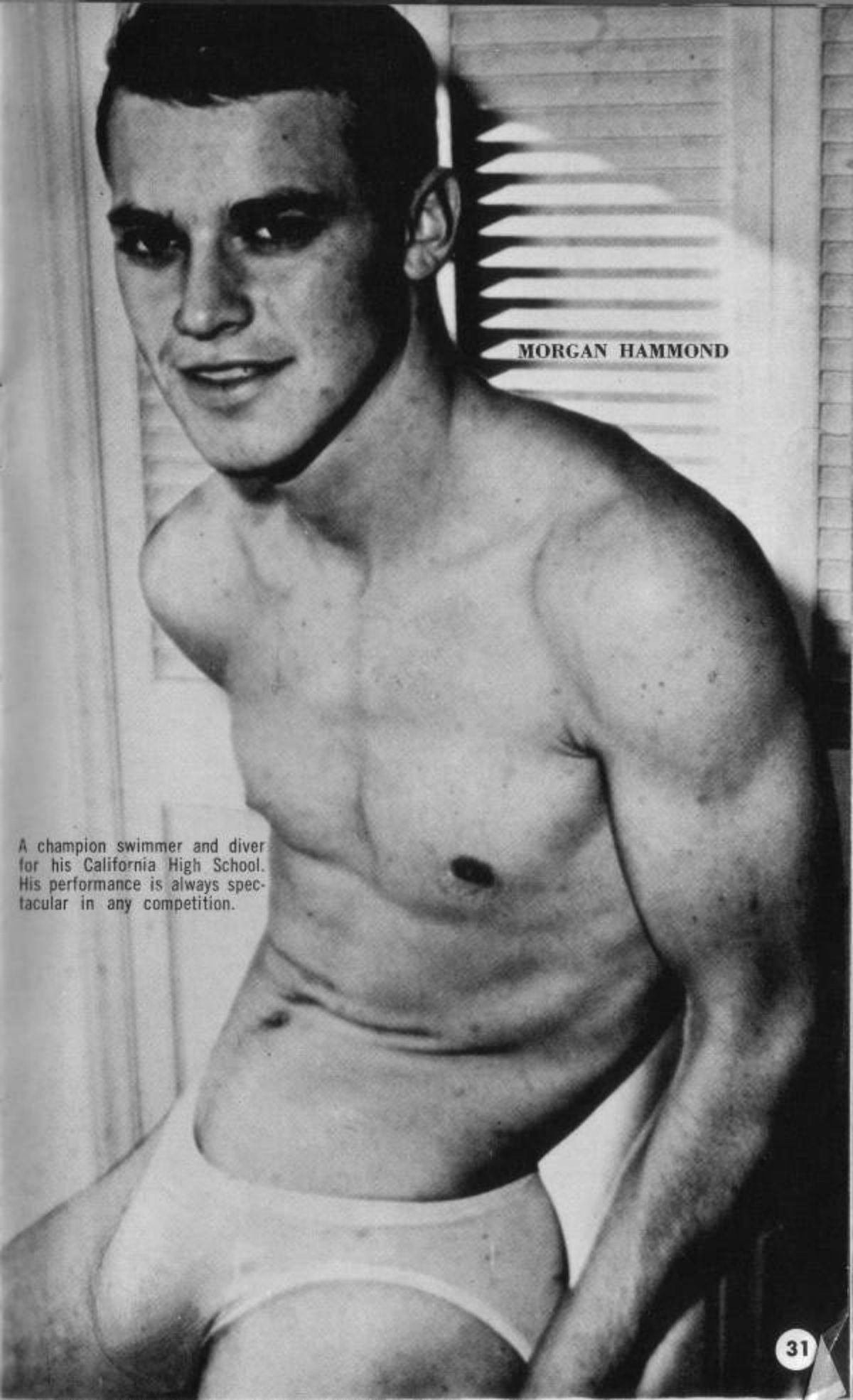


CHAMPION

PREVIEWS



Young engineering student RICH MAJESKI shows us his own structure, no repairs needed.

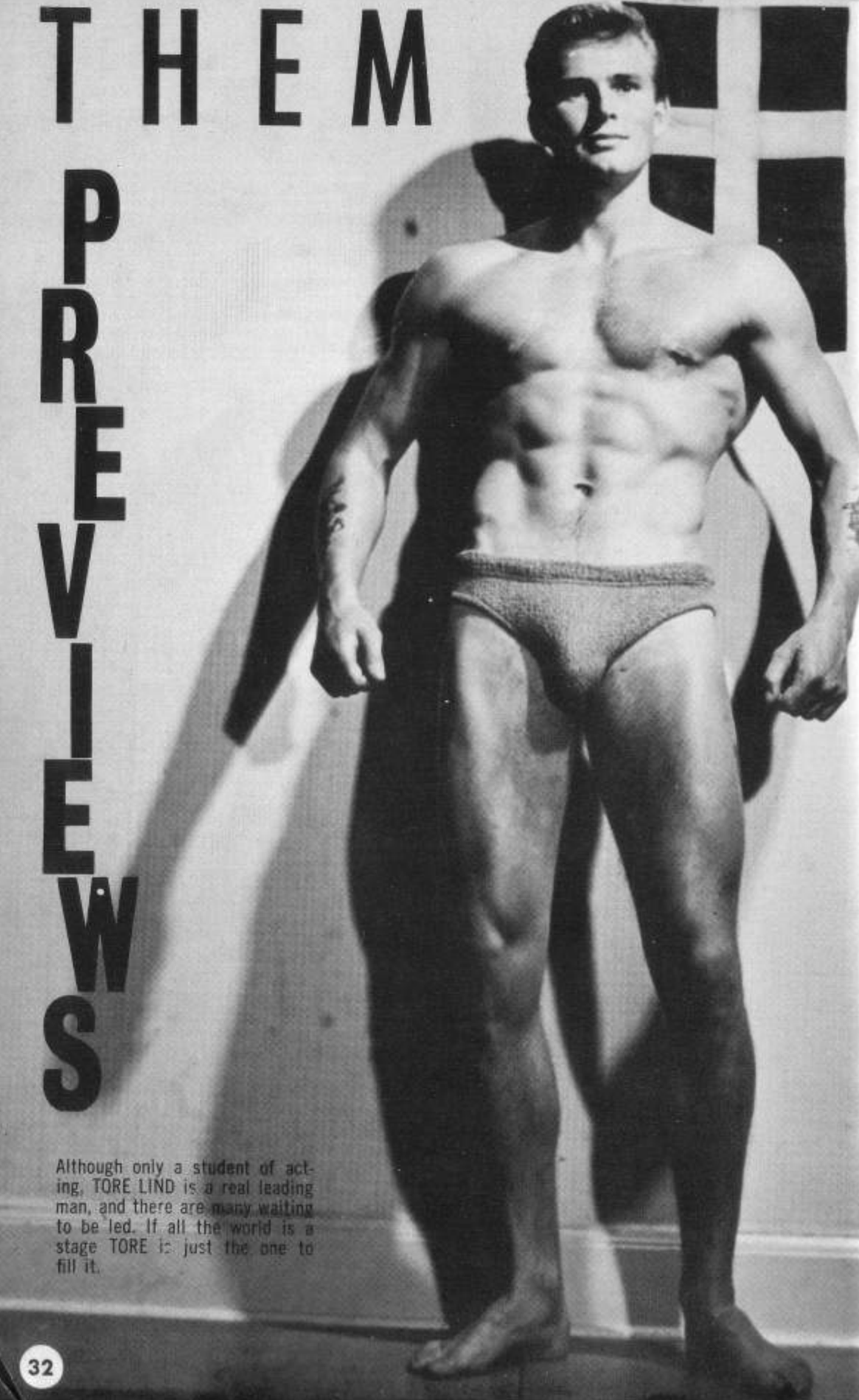


MORGAN HAMMOND

A champion swimmer and diver for his California High School. His performance is always spectacular in any competition.

THEM

PREVIEWS



Although only a student of acting, TORE LIND is a real leading man, and there are many waiting to be led. If all the world is a stage TORE is just the one to fill it.



Finn at 16 years old is a forest ranger deep in the rugged mountains of Central Sweden. Although the purpose of his job is to extinguish fires, that's hard to believe after listening to FINN's torrid love tales.

FINN KOHLERT

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(This ad is directed to adults only.)



HELMUT



WILLIE



PATRIK



KJELO



SVEN



BO

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THEM, P. O. Box 52, 217 West 18th St., N.Y., N.Y., 10011

- ☐ HELMUT RIEDMEIER
- ☐ WILLIE KOCH
- ☐ PATRIK BERGLUND
- ☐ KJELD HELM
- ☐ BO NILSSON
- ☐ SVEN ERIC

Enclosed find my \$2.00 subscription to your current and future General Catalogs, along with a sample ☐ Color Print or ☐ Color Slide of my choice of model as checked:

(Check One)

(CHECK ONE SAMPLE AND ONE MODEL.)

If you desire samples of additional models, please enclose \$1.00 for each additional sample.

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Add 25¢ for AIR MAIL.



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Address.....

City..... State..... Zip Code.....

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IN
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IN 4
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We're Flexing Our Muscles in a BIG Way

over reader response to **BIG**, typified by the reaction of a New Jersey subscriber who writes:

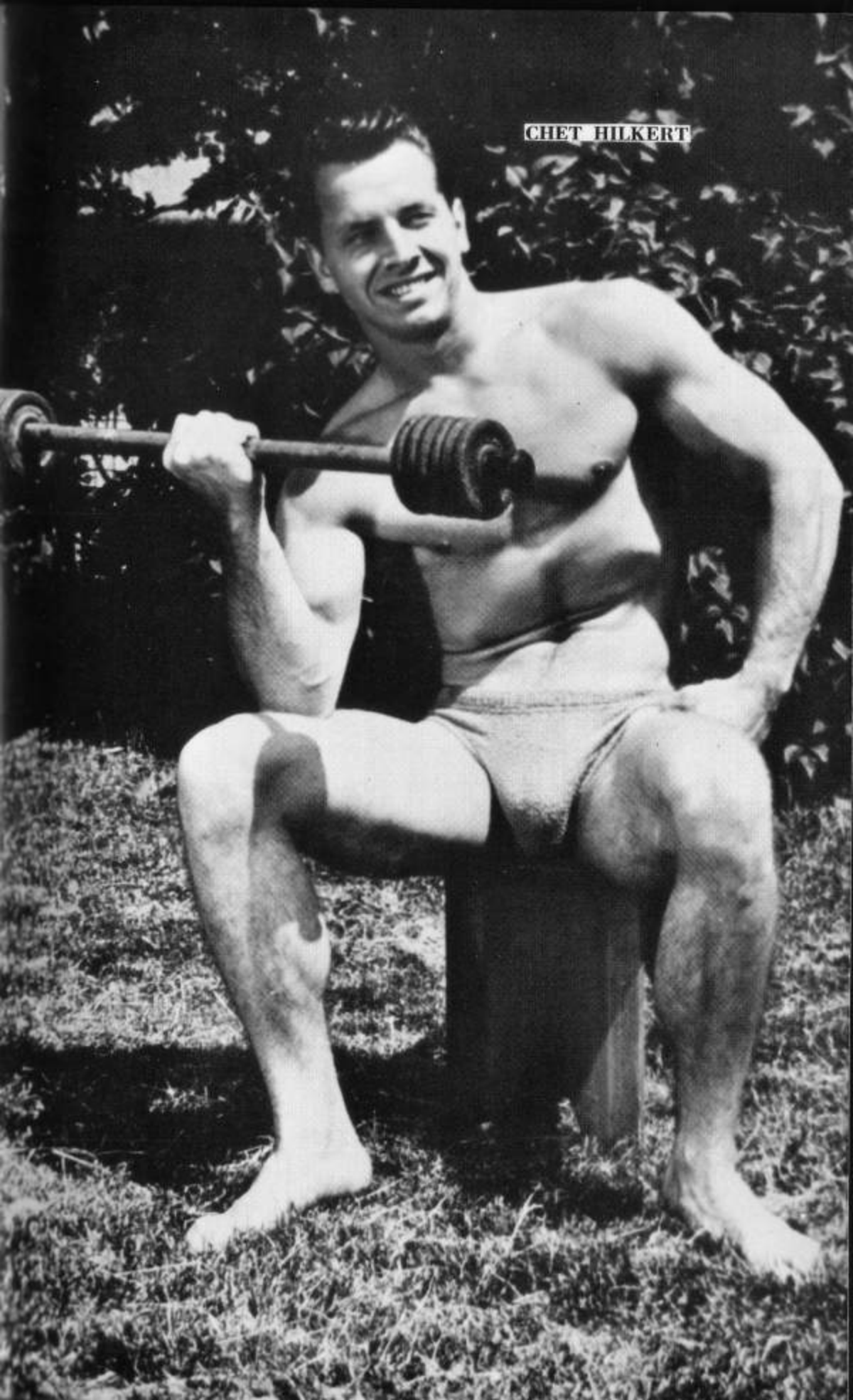
*"Usually, in a physique magazine there are one or two models that are outstanding, but I can honestly say that I think **BIG** is, by far and away, the most exciting pictorial that I have ever seen."*

- C. McK.

Pictorial excitement is what we try to generate, and judging from our high-voltage mail, we have sparked a dynamo.

By subscribing today you may save \$1.00 from the annual subscription rate of \$6.00. Now, for only \$5.00, you will receive 12 issues of **BIG** mailed in plain wrapper.

CHET HILKERT



CHET HILKERT

